

New Media 100 Lab: Assignment 4

Objective:

Use Adobe Camera Raw to develop your bio photo in both a natural and creative way. Save the files in both .dng and .jpg format.

Purpose:

As a photographer, this exercise presents an opportunity to practice using Adobe Camera Raw to control the visual look of your bio photograph and to correct mistakes made in camera during capture.

Process:

Using Adobe Camera Raw, create two versions of your bio image- one natural and one creative.

Start with a RAW file (.cr2 or .nef) and create two .dng files (one natural and one creative). You will use one of these photos on your web page. If you are unhappy with your Assignment 2- RAW file- you may create a new one.

When developing your images, adjust color temperature, exposure, contrast, clarity, vibrance, saturation, sharpening, and noise reduction. Practice adjusting the hue, saturation, and luminance sliders; cropping with the cropping tool and the straightening tool; adjusting exposure with the graduated filter tool; and adding tones to the highlights and shadows using the split toning panel. Use the spot removal brush to remove blemishes or background distractions and the adjustment brush to make localized adjustments.

Also save a version of each file as a .jpg using Adobe Bridge or Adobe Photoshop.

Your natural version should have a consistent tonal range, be neutrally color balanced, and feel "natural".

Your creative version should be distinctly different from your natural version. Interpret "creative" however you see fit- this is the time for experimentation. You are only limited by your own imagination. Try out different settings and have fun!

Reference:

For your reference, the lab presentation, "Color Theory and Composition" is posted in the course documents folder on FirstClass.

Submit:

Create two .dng files- one natural and one creative.

Name your natural file in the following convention:

LastnameFirstname_LastnameFirstname_Assignment3_V1.dng

The Subject's name should come first, followed by the photographer's name.

Name your creative file in the following convention:

LastnameFirstname_LastnameFirstname_Assignment4_V2.dng

The Subject's name should come first, followed by the photographer's name.

Process two .jpg files- one from your natural .dng file and one from your creative .dng file.

Name your natural file in the following convention:

LastnameFirstname_LastnameFirstname_Assignment4_V1.jpg

The Subject's name should come first, followed by the photographer's name.

Name your creative file in the following convention:

LastnameFirstname_LastnameFirstname_Assignment4_V2.jpg

The Subject's name should come first, followed by the photographer's

name.

***Your assignment will not be accepted if you do not follow these naming conventions.**

Download your files on to a **flash drive** and bring it to class.
Be prepared to discuss the choices you made and the steps you took to create these images in class.